

THINGS AREN'T
ALWAYS WHAT
THEY SEEM



Philip Morris Albania sh.p.k, is currently seeking talented and qualified individuals for the position of:

CONSUMER ENGAGEMENT EXECUTIVE
- Tirana -

As a Consumer Engagement Executive, you will report directly to Brand Manager, and your responsibilities will be to understand consumer journey and, based on it, **identify and prioritize consumer touch points** to attain more targeted deployment of planned activities, **ensuring brand presence** with high quality execution. **In depth analyses of new emerging consumer behaviors and trends** in entertainment and nightlife would be necessary to address variances and optimize opportunities for successful achievement of future business objectives. As a part of daily activities, you will be responsible for effective **utilization of 3rd party** (hostesses) and collaboration with internal and external key players, where co-creation and co-development of different new ideas, mechanics and activities becomes an important aspect of the job. You will enter a dynamic environment, working across a range of processes with the highest quality standards and your work hours will be based on night hours and touch point (HoReCa) rush hours.

ARE YOU LOOKING FOR?

- ✓ Opportunity to work in an international environment.
- ✓ Challenging responsibilities and excellent developmental assignments.

DO YOU HAVE?

- ✓ At least 1 years of working experience, preferably but not limited to similar role in international company in FMCG industry.
- ✓ University Degree.

ARE YOU?

- ✓ Advanced with Microsoft Office tools.
- ✓ Fluent in English.
- ✓ Active driver with valid driving license and a clean record for a minimum of 2 years.

IF THE ANSWER IS YES, THEN WE'D LIKE TO HEAR FROM YOU

Apply on-line by sending CV in English at e.ilirjani@headhunter.al until 06.12.2017.

Please note that only shortlisted candidates will be contacted.